# PRODUCT WELL-BEING CLAIMS DIRECTORY

## WHOLE GRAIN







#### TRISCUIT ORIGINAL WHOLE GRAIN WHEAT CRACKERS

24g Whole Grain per 28g Serving



#### TRISCUIT ROASTED GARLIC WHOLE GRAIN WHEAT CRACKERS

23g Whole Grain per 28g Serving



#### TRISCUIT AVOCADO, **CILANTRO & LIME WHOLE GRAIN WHEAT CRACKERS**

23g Whole Grain per 28g Serving



#### TRISCUIT CRACKED PEPPER & OLIVE OIL WHOLE GRAIN WHEAT CRACKERS

24g Whole Grain per 29g Serving



#### TRISCUIT DILL, SEA SALT & OLIVE OIL WHOLE GRAIN WHEAT CRACKERS

23g Whole Grain per 28g Serving



#### TRISCUIT BALSAMIC **VINEGAR & BASIL WHOLE GRAIN WHEAT CRACKERS**

23g Whole Grain per 29g Serving



#### TRISCUIT FIRE ROASTED TOMATO & OLIVE OIL WHOLE GRAIN WHEAT CRACKERS

23g Whole Grain per 29g Serving



#### TRISCUIT FOUR CHEESE & HERB WHOLE GRAIN WHEAT CRACKERS

23g Whole Grain per 28g Serving



#### TRISCUIT SMOKED GOUDA WHOLE GRAIN WHEAT CRACKERS

23g Whole Grain per 28g Serving



#### TRISCUIT GARDEN HERB WHOLE GRAIN WHEAT CRACKERS

23g Whole Grain per 28g Serving



#### TRISCUIT ROSEMARY & **OLIVE OIL WHOLE GRAIN** WHEAT CRACKERS

23g Whole Grain per 28g Serving



#### TRISCUIT TZATZIKI WHOLE GRAIN WHEAT CRACKERS

23g Whole Grain per 28g Serving

# PRODUCT WELL-BEING CLAIMS DIRECTORY

## WHOLE GRAIN







#### TRISCUIT HINT OF SEA SALT WHOLE GRAIN WHEAT CRACKERS

24g Whole Grain per 28g Serving



#### TRISCUIT THIN CRISPS PARMESAN GARLIC WHOLE **GRAIN WHEAT CRACKERS**

24g Whole Grain per 30g Serving



#### WHEAT THINS ORIGINAL WHOLE GRAIN WHEAT CRACKERS

21g Whole Grain per 31g Serving



#### TRISCUIT REDUCED FAT WHOLE GRAIN WHEAT CRACKERS

25g Whole Grain per 28g Serving



#### TRISCUIT THIN CRISPS **ZESTY JALAPENO WHOLE GRAIN WHEAT CRACKERS**

24g Whole Grain per 30g Serving



#### WHEAT THINS HINT OF SALT WHOLE GRAIN WHEAT CRACKERS

22g Whole Grain per 31g Serving



#### TRISCUIT MINIS ORIGINAL WHOLE GRAIN WHEAT CRACKERS

25g Whole Grain per 30g Serving



#### TRISCUIT ORGANIC **ORIGINAL WHOLE GRAIN** WHEAT CRACKERS

24g Whole Grain per 28g Serving



#### WHEAT THINS SUN DRIED TOMATO & BASIL WHOLE GRAIN WHEAT **CRACKERS**

20g Whole Grain per 30g Serving



#### TRISCUIT THIN CRISPS **ORIGINAL WHOLE GRAIN** WHEAT CRACKERS

25g Whole Grain per 30g Serving



#### TRISCUIT THIN CRISPS ORGANIC ORIGINAL WHOLE **GRAIN WHEAT CRACKERS**

25g Whole Grain per 30g Serving



#### WHEAT THINS BIG WHOLE GRAIN WHEAT CRACKERS

21g Whole Grain per 31g Serving

# PRODUCT WELL-BEING CLAIMS DIRECTORY WHOLE GRAIN







# WHEAT THINS REDUCED FAT WHOLE GRAIN WHEAT CRACKERS

21g Whole Grain per 29g Serving



# RITZ BAKED WITH WHOLE WHEAT CRACKERS

5g Whole Grain per 15g Serving



### RITZ TOASTED CHIPS VEGGIE

19g Whole Grain per 30g Serving



### PREMIUM WHOLE GRAIN SALTINE CRACKERS

With 5g of Whole Grain Wheat per 16g Serving (34% of Grains are Whole Grains)





# BELVITA CRUNCHY BLUEBERRY BREAKFAST BISCUITS

19g Whole Grain per 50g Serving



# BELVITA CRUNCHY GOLDEN OAT BREAKFAST BISCUITS

19g Whole Grain per 50g Serving



#### BELVITA CRUNCHY TOASTED COCONUT BREAKFAST BISCUITS

20g Whole Grain per 50g Serving



#### BELVITA CRUNCHY CINNAMON BROWN SUGAR BREAKFAST BISCUITS

19g Whole Grain per 50g Serving



#### BELVITA CRUNCHY CHOCOLATE BREAKFAST BISCUITS

19g Whole Grains per 50g Serving



#### BELVITA CRUNCHY PUMPKIN SPICE BREAKFAST BISCUITS

19g Whole Grains per 50g Serving



#### BELVITA CRUNCHY CRANBERRY ORANGE BREAKFAST BISCUITS

19g Whole Grains per 50g Serving



#### BELVITA SOFT BAKED BANANA BREAD BREAKFAST BISCUITS

14g Whole Grains per 50g Serving

# PRODUCT WELL-BEING CLAIMS DIRECTORY WHOLE GRAIN







# BELVITA BITES SNACK PACKS (BLUEBERRY, BROWN SUGAR CINNAMON, CHOCOLATE)

11-12g Whole Grains per 28g Serving



#### BELVITA SANDWICH CINNAMON BROWN SUGAR WITH VANILLA CREME BREAKFAST BISCUITS

15g Whole Grains per 50g Serving



# BELVITA SANDWICH DARK CHOCOLATE CREME BREAKFAST BISCUITS

15g Whole Grains per 50g Serving



#### BELVITA SANDWICH PEANUT BUTTER BREAKFAST BISCUITS

15g Whole Grains per 50g Serving



# TEDDY GRAHAMS HONEY GRAHAM SNACKS NATURAL FLAVOR WITH OTHER NATURAL FLAVOR

8g Whole Grain per 30g Serving



#### TEDDY GRAHAMS CINNAMON GRAHAM SNACKS NATURAL FLAVOR WITH OTHER NATURAL FLAVOR

8g Whole Grain per 30g Serving



## TEDDY GRAHAMS CHOCOLATE GRAHAM SNACKS

8g Whole Grain per 30g Serving



### TEDDY GRAHAMS CHOCOLATEY CHIP GRAHAM SNACKS

8g Whole Grain per 30g Serving



### HONEY MAID HONEY GRAHAMS

8g Whole Grains per 30g Serving



## HONEY MAID CINNAMON GRAHAMS NATURAL FLAVOR AND OTHER NATURAL FLAVOR

8g Whole Grains per 30g Serving

# PRODUCT WELL-BEING CLAIMS DIRECTORY WHOLE GRAIN







### NEWTONS FIG FRUIT CHEWY COOKIES

5g Whole Grain per 29g Serving



### NEWTONS STRAWBERRY FRUIT CHEWY COOKIES

5g Whole Grain per 29g Serving



#### NEWTONS 100% WHOLE GRAIN FIG FRUIT CHEWY COOKIES

9g Whole Grain per 29g Serving



#### NEWTONS FAT FREE FIG FRUIT CHEWY COOKIES

5g Whole Grain per 29g Serving





#### CLIF KID ZBAR CHOCOLATE CHIP

11g Whole Grains



#### **CLIF KID ZBAR S'MORES**

11g Whole Grains



#### CLIF KID ZBAR CHOCOLATE BROWNIE

10g Whole Grains



### CLIF KID ZBAR BLUEBERRY MUFFIN

12g Whole Grains



### CLIF KID ZBAR ICED OATMEAL COOKIE

12g Whole Grains



### CLIF BAR NUT BUTTER BAR PEANUT BUTTER

9g Whole Grains



#### CLIF BAR NUT BUTTER BAR CHOCOLATE CHIP & PEANUT BUTTER

9g Whole Grains



# CLIF BAR NUT BUTTER BAR CHOCOLATE PEANUT BUTTER

9g Whole Grains