

PRODUCT WELL-BEING CLAIMS DIRECTORY

FAT



TRISCUIT REDUCED FAT WHOLE GRAIN WHEAT CRACKERS

Reduced Fat: 25% Less Fat than Original Triscuit

Reduced Fat Triscuit has 2.5g fat per serving compared to 3.5g in Original Triscuit.



WHEAT THINS REDUCED FAT WHOLE GRAIN WHEAT CRACKERS

Reduced Fat: 25% Less Fat than Original Wheat Thins

Reduced Fat Wheat Thins contain 3.5g fat per serving compared to 5g in Original Wheat Thins.



RITZ TOASTED CHIPS ORIGINAL

50% less fat than the leading regular fried potato chip

Ritz Toasted Chips Original have 4.5g of fat per 29g serving compared with 10g per 28g serving of the leading regular fried potato chip.



RITZ TOASTED CHIPS EVERYTHING

40% less fat than the leading regular fried potato chip

Ritz Toasted Chips Original have 6g of fat per 31g serving compared with 10g per 28g serving of the leading regular fried potato chip.



RITZ TOASTED CHIPS RANCH

40% less fat than the leading regular fried potato chip

Ritz Toasted Chips Original have 6g of fat per 30g serving compared with 10g per 28g serving of the leading regular fried potato chip.



RITZ TOASTED CHIPS SOUR CREAM & ONION

40% less fat than the leading regular fried potato chip

Ritz Toasted Chips Original have 6g of fat per 30g serving compared with 10g per 28g serving of the leading regular fried potato chip.



RITZ TOASTED CHIPS CHEDDAR

40% less fat than the leading regular fried potato chip

Ritz Toasted Chips Original have 6g of fat per 31g serving compared with 10g per 28g serving of the leading regular fried potato chip.



NEWTONS FAT FREE FIG FRUIT CHEWY COOKIES

Fat Free